



2020 AR Self Storage Association Vendor Partner Program and Advertising

Vendor Partner Membership

Annual Membership Dues...\$300

- Membership Directory, Logo and Contacts on ARSSA.org
- Access to events and advertising (add'l costs, see below)

Events

Virtual Conferences

These will take place June 17th, July 15th, and August 19th. Vendors can participate through the Virtual Vendor Hall, by providing a commercial, or leading an educational seminar.

One Day Conference

New to the ARSSA, our one day conference will feature four presentations, lunch, and a limited vendor hall. Date will be early 2021. Contact Shelly at sharris@arssa.org for more information.

Advertising with ARSSA

Newsletter & Digital

We provide our members with three full color newsletters per year. Our distribution list is made up of approximately 500 self storage facilities.

1/4 Page Ad	\$200
1/2 Page Ad	\$300
Full page	\$400

Digital Advertising

Website Banners.....\$650

Design a banner for our website, and we will host it year round. Include links to contacts or direct to company website.

Sponsorship of ASSA email blast.....\$150

Send in your article and/or ad, contact info and head shot, and we will include it in a membership email blast.

Sponsorship of Webinar\$350

Provide a webinar and your ad; we will send the recording or invite to our members.

Advertising Packages

Package 1 Advertising..... \$250

Print: 1/4 page ad in two newsletters
One ad included in an ASSA email (there may be multiple vendor ads in one email)

Package 2 Advertising..... \$500

1/2 page ad in **two** newsletters
Two email ads- one ad in 2 ASSA emails (there may be multiple vendor ads in one email)
One webinar sponsorship

Package 3 Advertising..... \$1300

Full page ad in each **three** newsletters
Three email ads (sole advertiser within three ASSA emails)
One webinar sponsorship
Banner on ASSA's website homepage
Full page ad in Conference Program
Sponsorship of email campaign for conference (8 emails; ad and contact included in each email)