

ASSA ACCOMPLISHMENTS

Repeal of Sales Tax, 2011

Act 628 outlined protective measures for the storage facility owner/operator in the event there is personal information contained in a unit during a lien sale.

Act 738 provides a simple strategy for abandoned vehicles. Both of these legislative pieces were put in motion to provide protection for storage industry owners and employees, and both moved through the House of Representatives and the Senate with overwhelming support.

Publication of the Lien Sale Handbook, 2017

Nationally recognized as one of the strongest state associations.

Membership Retention and Growth.

Today, the ASSA has over 260 companies that encompass 350 facilities across the state. Just in the last year, 46 new and experienced owners and operators joined. We are experiencing tremendous growth in both facility memberships and our Allied Membership Program, which includes a network of vendors that help support our association.

CODE OF ETHICS

- Provide our customers with a safe, efficient and clean facility.
- Price our services fairly and conduct our business honestly.
- Maintain the highest concern for the health, well-being and safety of our customers and employees.
- Preserve high standards of conduct in ourselves and in the self storage industry.
- Promote the self storage industry through improvements in operations for the benefit of our customers, vendors and the public we serve.
- Promote sound legislative proposals affecting the industry.

Ready to sign up or want more information?

You can call or text Executive Director Shelly Harris at (501) 607-4775, email her at sharris@arssa.org or fill in the form below and mail it to:

ASSA
18 Freeway Drive, Suite 3
Little Rock, AR 72204

FACILITY NAME

CONTACT NAME

COMPLETE ADDRESS

PHONE NUMBER

EMAIL ADDRESS



Arkansas
Self Storage Association

Over a Decade
of Service to
Arkansas

www.arssa.org

18 Freeway Drive, Suite 3
Little Rock, AR 72204

WHAT WE DO

Mission: The Arkansas Self Storage Association exists to provide support for owners and operators in the self storage industry across Arkansas. We address issues which specifically affect the self storage industry in our state and we aim to be the resource for legal communication, education, and industry information, with the goal of a stronger self storage industry in our state.

WHO WE ARE

- 260 companies that make up 350 facilities in Arkansas
- An experienced Board of Directors
- 40 Allied Members; Recognized industry vendors supporting our endeavors in education, communication, and growth.

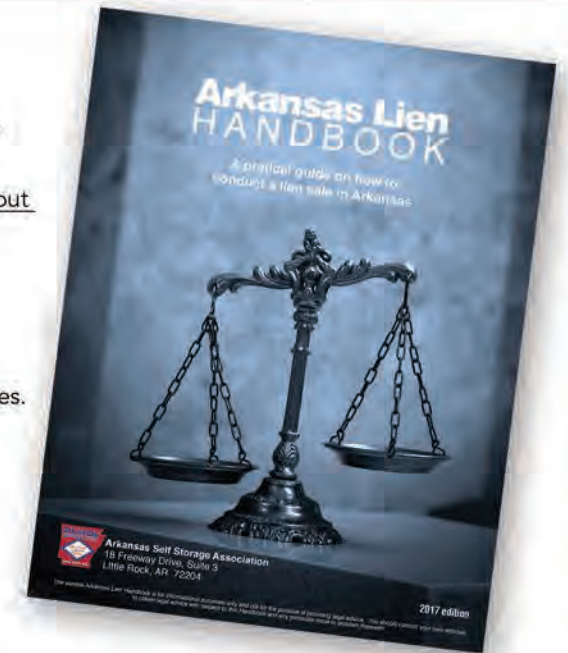
WHY THE ASSA NEEDS YOU

Bottom Line:
A strong and growing state association supports important legislative and educational opportunities that protect your business. Sales tax repeal happened through our persistent and vocal membership.



MEMBERSHIP BENEFITS

- Legal Communication and Legislation
- Education and Information to grow your profits and protect your business
- Experienced network to address general business, lien law problems, public sales, property tax, and tenant issues. Have a specific question about a Lien Sale? With the support of the Board Members, a simple phone call to our office will get you an answer or plan of action.
- Documents for download on www.arssa.org, including a Model Lease reviewed by attorney with the national Self Storage Association. Our hope is that a current and reliable lease will give Arkansas operators a degree of protection from unnecessary legal disputes.
- Access to the Arkansas Lien Law Handbook. This takes members through the steps of a public sale and the current Arkansas Lien Law for self storage facilities.
- Lobbyist in the state legislature to monitor for proposals that affect self storage.
- Annual convention and expo filled with education, exceptional speakers, tradeshow for vendor networking, and manager development and education.
- Membership decal for your office or facility that indicates participation in the ASSA.
- Quarterly "Roll Door Review" newsletter published by the ASSA including local news, trade articles, vendor promotions and periodic member alerts to specific problems or issues facing the industry.
- Emails that keep you aware of what's going on in the association, national hot topics, and educational information.



AFFILIATE BENEFITS WITH SSA (National Self Storage Organization)

- Access to the SSA-MiniCo Health Insurance Programs (both Major Medical as well as Limited Benefit plans)
- Access to the SSA-Self Storage Legal Network Affiliate Plan (\$300 as compared to out of pocket attorney fees)
- Special discounted pricing to all SSA Conventions, Trade Shows (minimum of \$75 in savings)
- Special discounted pricing on all SSA Publications (minimum of \$20 discount)
 - Special discounted pricing on all SSA stand-alone educational seminars or programs (varies but average of \$100 savings per meeting)
 - Special discounted pricing on all SSA-REIS Quarterly Rental Rate & Occupancy Data Reports on the Top Fifty U.S. Markets (\$100 discount).
- Free call in attendance to SSA's On-Line University webcasts
 - Monthly SSA Globe Magazine