

**Join us at the beautiful Northwest Arkansas
Embassy Suites Hotel, Rogers, AR**

Arkansas Self Storage Association 2011 Expo & General Meeting

Wednesday & Thursday – September 28 & 29

ASSA 2011 Expo Registration Form

Attendees _____			
Company Name _____			
Address _____			
City, State, ZIP _____		Members	
E-mail Address _____		Full Expo _____	x \$125
Telephone _____		Expo Hall Only _____	x\$35
Fax _____			
		Non-Members	
Please fill out and return with payment to:		Full Expo _____	\$150
ASSA, PO Box 55715, Little Rock, AR 72215-5715		Expo Hall Only _____	\$35
Please call 501-607-4775 for question or information			
To pay by credit card, please contact Lisa at the ASSA office.		Golf _____	\$85
Fax 501-614-7779			

Wednesday, September 28

8:00 - 12:00	ASSA Golf Tournament & Lunch at the Shadow Valley Country Club \$85.00 per person # of players:
1:00 - 3:00	Facility Tour
5:00 - 6:30	Cocktail Party & Roundtable Discussions Anne Ballard - Four Directions Your Email Programs Should Include Insurance Panel - Dealing with Catastrophes Vendors will be available for questions

Expo Schedule - Thursday, September 29

8:00-9:20	Anne Ballard - The Hat Lady What Happened in 2010 and What We Should Do Differently in 2011 Getting The Easy Money First and Using Yield Management Standard Practices
9:30-10:50	Valerie Boyd - Lien Laws - Back by Popular Demand Are You Conducting a Legal Sale?
11:00-12:00	Phone Smart - Julie Baka Improving Phone Sales
12:00 - 1:00	Lunch and General Meeting
1:00 - 4:00	Expo Hall Opens - Meet with Vendors

You can make hotel reservations at the Embassy Suites – Group Code AR2
The group rate for rooms is \$134.00. The deadline for this rate is August 31, limited availability.
1-479-254-8400 – 3303 Pinnacle Hills Pkwy, Rogers, AR

You can mail this form with your check, or, if you prefer to pay by Visa, MasterCard or Discover, you may fax to [501-421-8189](tel:501-421-8189) or e-mail lrew@arssa.org, along with the credit card form below.

If paying by Visa, MasterCard or Discover, please include this form:

Today's Date: _____

Business Name: _____

Name on Card: _____

Billing Address; _____

_____ Visa _____ MasterCard _____ Discover

Card Number _____

Expiration date ____/____

I authorize the Arkansas Self Storage Association to charge the above credit card, one time only, in the amount of \$_____ for attendance at the 2011 ASSA Expo.

Card Holder Signature